

RECEIVED  
CENTRAL FAX CENTER

AUG 29 2005

**CONFIDENTIAL**TO EXAMINER: Khahn Le FAX #: 571-273-8300GROUP ART UNIT: 3622ADDRESS: U.S. Patent and Trademark Office  
P.O. Box 1450, Alexandria, VA 22313-1450EXAMINER PHONE: 571-272-6721

Transmitted here with regarding Attorney docket no. 50046, Application Serial No. 10/020,759,  
Filed 12/13/01, are the following:

- ☐ Transmittal Form  
☐ Fee Transmittal Form  
☐ PTO form 2038, Credit Card Payment Form for payment in the amount of \$0.00  
☐ Petition for Extension of Time  
☐ Response under 37 CFR 1.11 (0 pages)  
☒ Status Inquiry

I hereby certify that this correspondence and all correspondence identified as  
accompanying this correspondence is being transmitted by facsimile and  
addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA  
22313-1450 on 8/29/2005.

  
Sue Z. Shaper, Reg. No. 316632 PAGE(S) TO FOLLOW THIS COVER SHEET

**IF YOU DO NOT RECEIVE THE CORRECT NUMBER OF PAGES,  
PLEASE CALL 713 550 5710**

PATENT APPLICATION

ATTORNEY DOCKET NO. 59048

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICERECEIVED  
CENTRAL FAX CENTER

AUG 29 2005

Inventor(s): Galloway

Serial No.: 10/020,759

Examiner: Khanh Le

Filing Date: 12/13/2001

Art Unit: 3622

Title: Improved Methods for Enhancing Broadcast Media Advertising

COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, VA 22313-1450STATUS INQUIRY

Examiner Le:

1. More than 45 months have passed since:

☒ NEW APPLICATIONSthe filing of this application on 12/13/01. No communication has been received from Patent and Trademark Office indicating action on this application.☐ AMENDED APPLICATIONS

the filing of a response on \_\_\_\_\_. No further communication has been received from the Patent and Trademark Office.

☐ APPEALED APPLICATION

The Appeal Brief was filed on \_\_\_\_\_.

☐ An Examiner's Answer was mailed on \_\_\_\_\_.☐ A Reply Brief to the Examiner's Answer was submitted on \_\_\_\_\_.☐ ALLOWED APPLICATIONS

the mailing of Form POL-327 and/or Examiner's Amendment on \_\_\_\_\_.

2. Kindly advise the undersigned of the present status of this application, by filling in the appropriate date on the next page.

I hereby certify this correspondence is being  
facsimile transmitted to the USPTO on the  
date indicated below. 571-273-6300Date of deposit: 8/29/05

Typed Name: Sue Z. Shaper

Signature: Sue Z. Shaper

Respectfully submitted,

By Sue Z. Shaper

Sue Z. Shaper

Attorney/Agent for Applicant(s)  
Reg. No. 31663Date: 8/29/05

Telephone No.: 713 550 5710

Aug 29 05 02:31p

Christie Thomas

713 550 5709

p. 3

PATENT APPLICATION  
ATTORNEY DOCKET NO. 50346

### STATUS INQUIRY REPLY

APPLICATION SERIAL NO. 10/020,759 is currently

Assigned to Group 3622 and awaits:

Action by the examiner, due to be mailed by at least \_\_\_\_\_.